



Space of 20% (of Logo height) to be maintained between the LOGO and "AUROBINDO"

Height of "AUROBINDO" to be 40% of the Height of LOGO.



AUROBINDO



Length of "AUROBINDO" to be 375% of the Length of the LOGO.



C = 90

M = 70

Y = 00

K = 00



C = 70

M = 00

Y = 45

K = 00



C = 00

M = 00

Y = 00

K = 45

The Typeface of "AUROBINDO" was developed using "Americana BT" as the base font. However, the base font was modified to give it a bolder look.